

2020 CROWN TROPHY \$500 CASH SCHOLARSHIP

Thank you for your interest in this scholarship sponsored by Crown Trophy of Fargo. We believe in the concept of recognition, which is “appreciation for a quality, service or ability;” in fact, our motto is “We celebrate people!”

Here at Crown Trophy, we are always looking for ways to be good citizens of our communities, good stewards of our resources, and good role models to our young people. That led us to design a scholarship fund for first-year college and university students in the area that we serve – Fargo and greater North Dakota, as well as Moorhead and greater Minnesota.

We are offering a \$500 cash scholarship to the student who best addresses this year’s essay prompt. No transcript, letter of recommendation or purchase required! The winner will be determined solely on the merits of his or her essay as determined by a third party, with qualification subject to the rules below.

Good luck to all participants! We hope to see you soon at Crown Trophy Fargo!

HOW TO ENTER:

1. Read the rules and terms and conditions. If you are under 18, submit the rules and terms and conditions to a parent or guardian for approval.
2. Complete the application form.
3. Read the essay prompt and write a 400 – 600 word essay in response.
4. Email the essay along with the completed application form to crowntrophy@usa.com (application form is a .pdf template that may be typed on and saved, or the form may be printed and scanned after completed) OR Mail the essay along with the completed application form to **Jeff Conant Crown Trophy Owner 26 N. University Drive Fargo, ND 58102**
5. All entries must be RECEIVED (not just post-marked) by 11:59pm Friday, April 17, 2020. No emailed or mailed entries will be considered after that time.

Essay Prompt:

Recognition comes in all shapes and sizes: a State Championship Trophy, Years of Services Plaque, Employee Bonus, thank you gift, a high five, or word of praise from a parent, teacher or coach. At Crown Trophy, we celebrate people! Describe a moment of recognition you have enjoyed in your life. Tell us for what you were recognized, by whom, how that recognition has affected you, **and why recognition is important.**

Essay Details:

Essays should be 400 – 600 words in length, typed and doubled-spaced, printed single-sided (or emailed). Each page should include applicant's full name. Essay will be scored 60% for original content/addressing prompt, 35% organization and clarity, 5% syntax, grammar, spelling.

TERMS & CONDITIONS

Each Scholarship Applicant must agree to the following terms:

- Be a US Citizen
- Be a resident of North Dakota or Minnesota
- Be applying for the first year of college or university studies in ND / MN
- Submit an application with full name, address, phone numbers, email address, and any social media handles for publicity purposes
- Submit an essay that meets specified criteria defined in essay prompt
- Submit the completed application form and essay via email or postal mail by 11:59pm Friday, April 17, 2020

The Scholarship Winner must agree to the following terms:

- Pick up funds in person at Crown Trophy of Fargo
- Submit a photo
- Submit a publicity release form that allows the use of the winner's name, hometown, intended school and photo to be used in press and social media releases

OTHER TERMS & CONDITIONS:

- “Scholarship” is defined as a one-time \$500 cash pay-out
- The check will be made directly to the winner and is intended for higher education expenses
- The essay response must be written by the applicant, and efforts will be made to prevent plagiarism. Any essay that contains plagiarized portions will be disqualified. “Plagiarism” is defined as the usurping of any five words or more in a sequence from another author.”
- To be awarded the funds, the winner must be enrolled at a North Dakota or Minnesota college or university for the 2020-2021 school year
- A third-party service will be used to conduct the scoring of the essays
- Your information is safe with us. We will not sell, maintain or use your information for solicitation
- The qualified winner will be determined solely by the merits of the essay submitted